

High Commission of India
Kuala Lumpur

International Women's Day – Press Release

High Commission of India commemorated International Women's Day at Netaji Subhas Chandra Bose Indian Cultural Centre, Kuala Lumpur on Thursday, 9 March 2023.

2. YB Senator Saraswathy Kandasami, Hon'ble Federal Deputy Minister of Entrepreneur and Co-operatives of Malaysia, graced the occasion as the chief guest and delivered the keynote address. Women leaders Dato Ambiga Sreenivasan, Datuk Dr Alice Prethima Michael, Datin Lorela Chia, Dr Vimala Perumal, Mrs Jasbir Kaur, Assoc Prof Dr Hardev Kaur and Dr Nisha Thayananthan, who have excelled in their respective fields joined the event as special invitees.

3. Speaking on the occasion, H.E.Mr.B.N.Reddy spoke about the formation of UN women in the year 2010, to bring about systemic coherence on women's issues. H.E also appraised the audience of the launch of a new hashtag "Nari Shakti for New India' – Women's power for New India by Hon'ble Prime Minister of India, Shri Narendra Modi and highlighted the immensely important role of women in the making of New India.

4. Delivering the keynote address on the occasion, YB Senator Saraswathy Kandasami, Hon'ble Federal Deputy Minister of Entrepreneur development and Co-operatives of Malaysia shared that digital technology is a powerful tool for women entrepreneurs as it has the power to level the playing field by reducing barriers to entry and increasing access to markets. She also added that the digital technology enables women entrepreneurs to balance their work and personal lives, providing greater flexibility and autonomy. In addition, digital tools can help women entrepreneurs streamline their operations, freeing up time and resources to focus on innovation and growth.

5. On this occasion, a musical tribute titled "Shakti, An ode to Womanhood" was presented by Carnatic Vocal teacher and students of NSCBICC.

6. The event was attended by over 180 guests which included members of SUHAKHAM, various women's aid organisations, members of sikh community, members of various community and cultural associations in Malaysia, teachers and students of Indian Schools, academicians, members of media.

09 March 2023
