

PRESS RELEASE

HYDERABAD IN BRUNEI FOOD FESTIVAL AND HANDICRAFTS BAZAAR



A Food Festival and Handicrafts Bazaar titled *Hyderabad in Brunei* were organized by the High Commission of India at the Rizqun International Hotel and Atrium of The Mall, Gadong. HE Major General (Retd) Dato Paduka Seri Haji Aminuddin Ihsan, Minister of Culture, Youth and Sports, Government of Brunei Darussalam, and Datin Noorhayana Janis, his spouse, inaugurated the promotional event on 23 March 2018. Mr. Sanjay B Dasari, senior chef and Mr. Tara Dutt Bhatt, demi chef de partie from 'The Ashok Hotel', New Delhi, both specialists in Hyderabad and Avadhi cuisine, are visiting Brunei to conduct the food festival.





HE Nagma M Mallick, High Commissioner, welcomed the Minister and the gathering and highlighted the rich history and culture of Hyderabad and explained how its rich and unique cuisine had been developed in the royal and aristocratic kitchens of the State over two centuries. She then detailed the contemporary significance of Hyderabad including its being a centre for cinema and one of two most important IT hubs of India. She stated that the event was part of the States' Promotion Initiative of Prime Minister Mr. Narendra Modi to showcase the trade, tourism and investment potential of the states of India. She then informed the guests that Hyderabad was likely to be one of the Indian cities to which Royal Brunei Airlines could soon launch a direct flight from Brunei and therefore, she desired to project all the varied delights of the city and its region to travellers in Brunei. Mr. Dasari then addressed the gathering and explained the nuances of Hyderabadi cuisine. 11 exhibitors and artisans of handicrafts from the State of Telangana in south-central India displayed their handicrafts including sarees, bangles, leather goods, lacquer items, *bidri*ware or damascened metal objects and pearl jewellery at the Bazaar.















Around 150 select guests, including senior government officials, businesspersons, cultural personalities and youth representatives of Brunei, diplomats, and members of the Indian community, attended the event. It was well-attended by local print, online and electronic media. The inauguration of the Bazaar by the Minister was followed by a Hyderabadi lunch. The Festival and Bazaar will be open to the public till 25 March 2018.



Brunei Darussalam 26th March 2018