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**Press release**

The 17th edition of HALA FEBRUARY FESTIVAL was inaugurated on 29th January 2016 and will last till 1st March 2016. The festival was organized with much zeal and enthusiasm near Kuwait Towers on Arabian Gulf Street. Hala Festival is being annually organized in Kuwait since February 1999 mainly to promote tourism and culture. The Festival offers arts, sports, live carnival shows, entertainment events and display of vintage vehicles & motorbikes during the month. The carnival started with a colourful performance by Kuwait Navy and Air Force.

The Embassy of India had joined in the celebrations by participating in the opening ceremony. The Indian pavilion was exquisitely decorated with “Incredible India” posters, tourism material and other items. One of the highlight of the event was India’s Bohra Band which held the audience spellbound by their performances. Many of them, especially children, took the opportunity to take photographs posing with the members of the Bohra Band and enjoyed the show.

**31 January 2016**